M K SANGHVI COLLEGE OF COMMERCE & ECONOMICS

**PATHMAKERS – PLACEMENT CELL**

**ACTION TAKEN REPORT ON FEEDBACK COLLECTED FROM EMPLOYERS 2016-2021**

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| **Academic Year**  | **Observation/Analysis**  | **Action Taken**  |
| 2020-2021  | 1. Employers strongly expressed that there is gap between syllabus and industry requisition for employability. 2. The students’ potential skills are admired by some of the employers.3. Employers strongly appreciated the organisation of the Career Fair by the college.  |  1. The Curriculum has always been reviewed on a regular basis by the University, Academic Council and the Boards of Studies of the Departments. College has communicated the recommendations and suggestions to the University bodies. 2. Many workshops and training sessions are planned to give exposure to the industry related practical knowledge to the students like Paradigm, 21-22. |
| 2019-2020  | 1. The outcome of Campus Interviews was viewed as only satisfactory by 48% Employer respondents.2. Employers found MKS students are good in communication skills. They are having required knowledge of current trends of markets. | The Placement Cell took steps to increase the Campus Drives and also the number of students participating in the Campus Interviews.  |
| 2018-2019 | 1. The respondent Employers strongly expressed that the syllabus taught is not directly aligning with the industry needs.2. The respondents appreciated the training efforts taken by the faculties of the college. | Training Sessions were organised to hone the Corporate Skills of the students and to improve their confidence level.  |
| 2017-2018 | 1. The respondents expressed the need for the curriculum design in the sync with industrial sectoral demand.
2. The employers appreciated the efforts taken by the faculties in training students.
 | Steps are taken to create awareness about the employment opportunities generated by the placement cell. Hence more details regarding these programmes were uploaded in the College Website.  |
| 2016-2017  | 1. The respondents - the Employers provided positive feedback about the students appeared for the interviews.
2. The respondents expressed technical skills gap in the syllabus.
 | Steps are taken to organise more employment opportunities by inviting finance, management and IT sector companies. |
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