

<b>S.Y. B.COM (SEM – III )</b>	<b>S.Y. B.COM (SEM – IV )</b>
<ol style="list-style-type: none"> <li>1. Accountancy &amp; Financial Management</li> <li>2. Business Economics</li> <li>3. Foundation Course</li> <li>4. Business Law</li> <li>5. Management : Functions &amp; Challenges</li> <li>6. Advertising or *Computer Programming</li> <li>7. Management Accounting</li> </ol>	<ol style="list-style-type: none"> <li>1. Accountancy &amp; Financial Management</li> <li>2. Business Economics</li> <li>3. Foundation Course</li> <li>4. Business Law</li> <li>5. Management : Production &amp; Finance</li> <li>6. Advertising or *Computer Programming</li> <li>7. Auditing</li> </ol>
<b>T.Y. B.COM (SEM – V )</b>	<b>T.Y. B.COM (SEM – VI )</b>
<ol style="list-style-type: none"> <li>1. Financial Accounting</li> <li>2. Cost Accounting</li> <li>3. Marketing</li> <li>4. Indian Economy (Business Economics)</li> <li>5. Direct Taxes</li> <li>6. Export Marketing or Computer Systems &amp; Applications</li> </ol>	<ol style="list-style-type: none"> <li>1. Financial Accounting</li> <li>2. Cost Accounting</li> <li>3. Human Resource Management</li> <li>4. Indian Economy (Business Economics)</li> <li>5. Indirect Taxes (GST)</li> <li>6. Export Marketing or Computer Systems &amp; Applications</li> </ol>

- \* Admission to the course of Computer Programming is purely on merit basis.
- \* Subjects may change as per University regulations.

## BACHELOR OF MANAGEMENT STUDIES (B.M.S.)

### ELIGIBILITY :

O. 3941 : A candidates for being eligible for admission to the Degree Course in Bachelor of Management Studies shall have passed XII std. examination of Maharashtra State of Secondary and Higher Secondary Education or its equivalent or Diploma in any Engineering branches with two or three years duration after S.S.C., conducted by the Board Technical Education, Maharashtra State or its equivalent examination securing minimum 45% marks in aggregate in case of students belonging to Open Category and 40% in aggregate in case of Reserved Category at one and at the same sitting from the Science, Arts and Commerce stream. Every candidate admitted to the Degree Course shall have to register himself/herself with the University of Mumbai.

### COURSES :

FIRST YEAR	
First Semester	Second Semester
1. Introduction to Financial Accounts	1. Principles of Marketing
2. Business Law	2. Industrial Law
3. Business Statistics	3. Business Mathematics
4. Business Communication-I	4. Business Communication-II
5. Foundation of Human Skills	5. Business Environment
6. Business Economics-I	6. Principles of Management
7. Foundation Course -I	7. Foundation Course-II
SECOND YEAR	
Third Semester	Fourth Semester
1. Information Technology in Business Management - I	1. Information Technology in Business Management - II
2. F.C. - Environmental Management	2. Business Economics - II
3. Business Planning & Entrepreneurial Management	3. Business Research Methods
4. Accounting for Managerial Decisions	4. F.C. - Ethics & Governance
5. Strategic Management	5. Production & Total Quality Management
FINANCE GROUP	
6. Introduction to Cost Accounting	6. Strategic Cost Management
7. Corporate Finance	7. Corporate Restructuring
MARKETING GROUP	
8. Consumer Behaviour	8. Integrated Marketing Communication
9. Advertising	9. Rural Marketing
THIRD YEAR	
Fifth Semester	Sixth Semester
1. Logistic & Supply Chain Management	1. Operation Research
2. Corporate Communication & Public Relations	2. Project Work
FINANCE GROUP	
3. Investment Analysis & Portfolio Management	3. International Finance
4. Direct Tax	4. Project Management
5. Wealth Management	5. Strategic Financial Management
6. Accounting Financial	6. Indirect Tax
MARKETING GROUP	
7. Services Marketing	7. Brand Management
8. E-Commerce & Digital Marketing	